


WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Sep. 2012	27	\$58,050.00	
Grand Total:	27	\$58,050.00	

Date Entered	09/19/12
Last Modified	09/19/12
Entered By	Charles Sheibler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$8,707.50
Net Total	\$49,342.50
Sales Tax	

Contract #	48213
Schedule Dates	09/25/12-09/30/12
Advertiser	OBAMA FOR AMERICA (2353)
Agency	GMMB (1182)
Product	POLITICAL CANDIDATE (1051)
Brand	Est 1536- OFA Sked A 9.4-10.1 (27348)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	/
Phone/Fax	1536 Sked A
CPE	Local/Political Candidate Agency
Account Types	Standard
Billing Type	
Comments	



WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977

GMMB
 3050 K St. NW
 Suite 100
 Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/19/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 9A (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/19/12
3.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	8A- 9A (ET)	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/19/12
4.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	7:30A- 8A (ET)	1							X	1	\$400.00		WHDH Boston (WHDH)		9/19/12
4.0.1	Preempt	09/30/12															WHDH Boston (WHDH)	Schedule Change/Exception - Children's Program	
5.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8A- 9A (ET)	1							X	1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/19/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9A- 9:30A (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/19/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9:30A- 10A (ET)	1		X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/19/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	10A- 11A (ET)	2		X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/19/12
9.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	10:27A- Meet the Press								1	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/19/12
10.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3P- 3:30P (ET)	1		X	X	X	X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		9/19/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:30P- 4P (ET)	1		X	X	X	X			1	\$500.00	\$500.00	WHDH Boston (WHDH)		9/19/12
12.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4P- 4:30P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/19/12

CONFIRMATION CONTRACT	
Accepted-Agency/Advertiser:	Date:
Accepted-Station:	Date:
Comments:	

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Contract # 48213

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/25/12-09/30/12

OBAMA FOR AMERICA (2353)

GMMB (1182)

POLITICAL CANDIDATE (1051)

Est 1536- OFA Sked A 9.4-10.1 (27348)

Shiebler, Charles (1011)

WHDH

/

1536 Sked A

Local/Political Candidate Agency
Standard

GMMB

3050 K St. NW
Suite 100
Washington, DC 20007

Date Entered 09/19/12

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Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$8,707.50

Net Total \$49,342.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots

Sep. 2012 27

Grand Total: \$58,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4:30P- 5P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		9/19/12
14.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7P- 7:30P (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/19/12
15.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7:30P- 8P (ET)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		9/19/12
16.0	Normal Line / SPOT	09/25/12-09/25/12	3	:30	7:57P- THE VOICE	1		1						1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/19/12
17.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8:17P- NBC SUNDAY NIGHT FOOTBALL	1							1	1	\$12,000.00	\$12,000.00	WHDH Boston (WHDH)		9/19/12
18.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2		X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/19/12
19.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	1:36A- Last Call with Carson Daly	2		X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/19/12
20.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	11:55P- 7 SPORTS XTRA	1							X	1	\$250.00	\$250.00	WHDH Boston (WHDH)		9/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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